

## HOW DOES YOUR FARM FIT INTO THE PIERCE COUNTY AGRITOURISM

This worksheet is to help farm owners think through what their farm could offer as part of a full suite of agritourism activities in Pierce County; so that activities complement each other, instead of compete. It will also help organizations like Travel Tacoma + Pierce County better understand regional attractions and how to best package them for visitors.

*Visitors and tour operators look for activities in 3s. Breakfast-lunch-dinner and morning activity –afternoon activity –and overnight stay. Your business may not be able to accommodate every time of day and every season, but knowing your strengths can help focus efforts.*

	Summer	Fall	Winter	Spring
Breakfast				
Morning activity				
Lunch				
Afternoon activity				
Dinner				
Overnight stay				



**Meals** – Could you provide something from your farm? Do you have a unique comfortable location for serving meals?

**Activities** – What can visitors experience in the different seasons? When can you have enough staff to provide quality customer service? Is there something they can walk away with? Do you have animals that shouldn't be disturbed during certain seasons or times of day? What about team-building experiences focused on business groups?

**Overnight stays** – Is there a place on your property that would be a good candidate for a farm stay?